



With Jacquie Hale



VECTOR

BUSINESS COACHING



Do you have a clear plan, goal and target?

Have you got clarity on what needs to happen to achieve your goals and ideal life?

Are you clear on the key numbers in your business?

Do you struggle to prioritise your time?

Do you want someone to lean on in your business?

Do you feel like you're spinning too many plates?



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FACT: 80% of Business Owners own a job not a business...

When you started your business it was almost certainly because you enjoyed **DOING** your job.

You probably thought that by working for yourself, you'd have independence, more money, more flexibility.

But the truth is the day you decided to set up on your own, your job changed from being a doer of your job to being a **marketer** of it. And if it didn't then it certainly should have!

The fact is that the money your business brings in is not dependent on the product or service you offer, **it is on how well you can market that product or service**, how well you price your service and how well you can deliver it too!

And the direct consequence is that if you don't market it, price it and deliver it properly, well then you get less customers, the money doesn't come in and that will have a direct effect on you and your family.

If you wanted to be a professional footballer or cricketer you would need to be coached, you would work on your skills, you would find time every day to do the things that would help your ability to improve.

And yet so many business owners just continue playing the business game without paying any attention to how to improve at it - how to market properly, how to understand their business finances and how to deal with those tricky customers....

Instead they are stuck on a hamster wheel...



Sound familiar?

If the answer is yes then you need..



It's a **tried and tested, step-by-step**, six-part coaching program that any business owner can benefit from to grow their business. (Many have done already!)

And if you are struggling to work out what to start with to grow your business, then **BGAP** will be right up your street!

From the fundamentals of designing your Ideal Life, understanding your business numbers and how to price for profit, prioritising how you use your time and getting to grips with marketing, joining the Business Growth Accelerator Programme with Jacquie's support will give you a clear plan to make this your **Best Year Yet! GUARANTEED**



Adam Harrison
The Clearout Company

"I had an exceptional experience with the Business Growth Accelerator Programme. Jacquie's extensive knowledge and insightful guidance provided remarkable clarity for my business. Her expertise is truly invaluable. I highly recommend her coaching to anyone seeking top-notch business support. Five stars without a doubt!"

This programme will ...

- ✓ Get you crystal clear on your Ideal Life and your T.E.R.M.S.
- ✓ Get you familiar with the key numbers in your business, so you know exactly what needs to happen to deliver that Ideal Life.
- ✓ Help you price more profitably and improve your cashflow.
- ✓ Give you the right mindset and attitude so you do the right things to move your business forward.
- ✓ Get you using your time much more effectively.
- ✓ Help you to understand what levers you need to pull to get on the route to success.
- ✓ Give you practical ways to get you in front of the right kinds of customers and create a marketing plan to do it.

Who is it for?

The Business Growth Accelerator is IDEAL for business owners who...

- are fed up of being on the Hamster wheel
- are stuck and don't know what to do next
- are time poor
- don't have a plan
- feel overwhelmed or stressed
- are READY TO TAKE ACTION



It is NOT for business owners who...

- want a magic wand waved on their business
- are unwilling to spend time working on their business
- don't value coaching
- are unwilling to learn & implement new things
- are unwilling to think differently
- are not ready to take action



So how does it work?

The Business Growth Accelerator Programme has been designed specifically for owner managed businesses to tackle the most common issues that they face on a day to day basis.

The programme is made up of **6 core sessions** plus a **bonus session**, which will focus on pulling together all of the key areas that once you've cracked them. Together they'll make running your business so much more profitable and enjoyable.

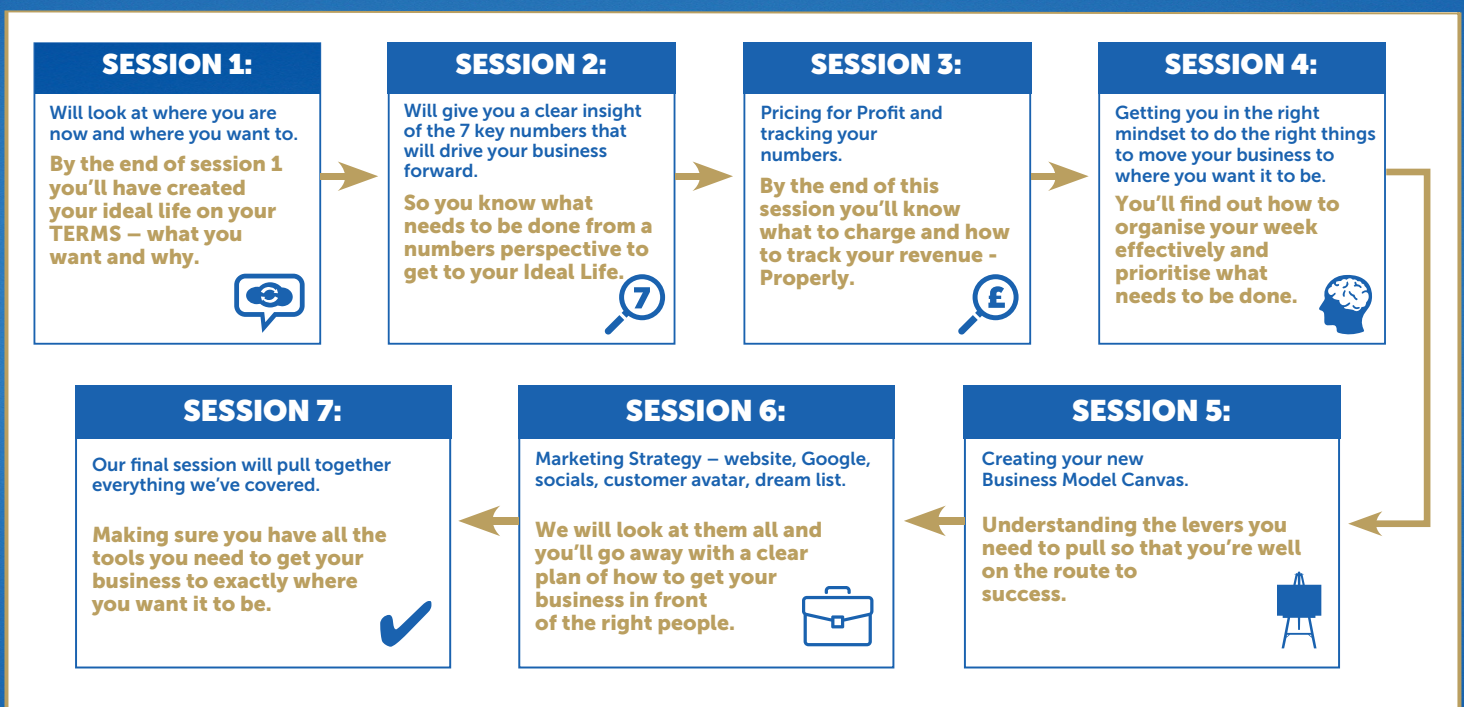
You'll get **practical, useful content with hands on ideas and solutions** to fit your business, together with someone to bounce your ideas off

PLUS if you take the group option, you'll have opportunity to work alongside like minded business owners in your area too. (Great to help you BOOST your business as well!)

Bonus!

How the Business Growth Accelerator Programme works...

The session content will be as follows:



Your Investment

Your investment to join the Business Growth Accelerator Programme with Jacquie so that you understand where you are now, where you want to be and how to get there with practical resources and tools to support you, is just £1499 plus VAT (£999 plus VAT if done as part of a group)

The programme takes place over a couple of months and will give you the key elements to setting your business on the right track to growth.

It'll only work if you are fully committed; that means you attending every session, and allowing some time to work ON your business between sessions, completing the tasks you've agreed to and implementing the ideas discussed. It's not a magical solution that will bring success just because you sign up...

These could be life-changing outcomes and they'll take time to achieve!! But these 7 sessions will have a huge impact on your life and the lives of your loved ones, provided you let them.



Adam Bostock
Alto Hearing & Tinnitus
Specialists

What can I say? Jacquie is not only an exceptional business mind but also a genuinely great person. As someone new to business ownership, founding and growing my own company, Jacquie was right there with me every step of the way. Almost like a non-executive director, she supported me in making key decisions, asked insightful questions, challenged my thinking, and held me accountable. I'm certain my business wouldn't be where it is today without her support – in fact, I know it wouldn't. It's been a pleasure to work with Jacquie, and I would recommend her without hesitation.

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Your BGAP Coach...

Jacque Hale is a Business Consultant, Marketing Coach, Author & Speaker, who hasn't learnt business strategy from a book... she has been there, done it and got the T-shirt.



Now Jacquie wants to share her experience, knowledge and expertise with like-minded, aspiring business owners who want to grow their business and their profits but make sure they still have time for themselves and their families.

Jacque built a very successful Tipi and Marquee Hire business where there are few repeat customers. With over 14 years of experience in selling high end products, in a seasonal industry her business has become the market leader in its field.

Jacque implemented systems and process and created a team to run that business for her and ultimately completely removed herself from the day to day operations.

Jacque's 20 year long background in teaching, means that as a coach she is perfectly positioned to support her clients as they work through the systems and strategies that will get and keep customers, increase profits for you and your business and ultimately deliver the lifestyle you want for You and Your Family.

So if like Jacquie you want more, book a discovery session today and find out how ...

 **The Business Growth Accelerator** Programme

...can help YOU.

